



Welcome to the Festival of New MR – a global event that will run every year and help track and shape the future of our industry. Inspiration is from Ray Poynter (The Future Place) and the board comprises researchers, clients and industry partners from around the world. All volunteers.

You can participate without leaving your office – sit in your office and attend via live webinar.

The Festival will run 6-10 December 2010 – an online conference accessible to all to help shape the future of market research. Think “ESOMAR Congress meets Woodstock & Glastonbury”. The Main Event will take place on 8 December.

Details: <http://newmr.org/>

MRSS is a supporter of the Festival and MRSS members can get a 10% discount off the \$50 ticket price. Just login:

<http://partner4newmr.eventbrite.com/>

Response has been overwhelming and we have to limit participation to 1,000 delegates (speakers, audience members) from the research industry who will be taking part over five days. Presentations will be archived and downloadable so delegates can get access to everything and sponsors will enjoy ongoing publicity as well as during the live events.

Some of the speakers: Mark Earls, John Keraon, Ray Poynter, Duncan Stewart, Dianne Hessian, Shobha Prasad, Rijn Vogelaar, Tom Ewing, Jim Longo, Annie Petit, John Clay, Graeme Lawrence, Richard Shaw, Spencer Murrell, Sue York, Tom De Ruyck, Jon Puleston and Finn Rabin. 22 hours of content.

For more **information on attending, speaking or sponsorship**, please contact Greg Coops at Asian Strategies <greg.coops@asianstrategies.com>